
ONC Activities

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Agenda

- Strategic Plan – Final
- Consumer e-Health Program Launch
- Data Integrity and Fraud Detection/Prevention

STRATEGIC PLAN

Federal Health IT Strategic Plan: 2011-2015



Goal V: Achieve Rapid Learning and Technological Advancement

Goal IV: Empower Individuals with Health IT to Improve their Health and the Health Care System

Goal III: Inspire Confidence and Trust in Health IT

Goal II: Improve Care, Improve Population Health, and Reduce Health Care Costs through the Use of Health IT

Goal I: Achieve Adoption and Information Exchange through Meaningful Use of Health IT

Strategic Plan

- Recommended framework provided by Health IT Policy Committee
- Draft plan released March 2011
- 240 comments received
- Finalized the plan – Released September 12, 2011
 - www.healthit.hhs.gov/strategicplan

Comments/Modifications

- Privacy/Consent Management
- Pace of Change and Timing for Stage 2 Meaningful Use
- Usability of EHR Products
- Outreach and Education to Providers and Consumers
- Other
 - Barriers to adoption and HIE
 - Further harmonization of standards
 - Inclusion of providers not eligible for incentive payments
 - Accessibility

CONSUMER E-HEALTH

Re-cap: 9/12 Consumer Health IT Summit

- September 12, 2011 1:00 – 2:30 PM in Great Hall, HHS
- Archive of webcast available soon: www.hhs.gov/live
- Launch of the first federal Consumer eHealth Program
 - Secretary Kathleen Sebelius announced a proposed rule under CLIA and HIPAA that allows consumer access to their lab test results directly from labs
 - White House Proclaims National Health Information Technology Week September 11-16, 2011 <http://www.healthit.gov/HealthITWeek>
 - Appointment of Leon Rodriguez as the new Director of the Office for Civil Rights
 - Voluntary PHR Model Privacy Notice http://healthit.hhs.gov/phr_privacy
 - New Pledge Program and list of pledgees <http://www.healthit.gov/pledge>

Pledge Program

Pledge to empower individuals to be partners in their health through health IT

- **Two types of pledges**
 - 1. Data holders:** Make it easier for individuals to get secure electronic access their health info (through Blue Button or Direct)
 - 2. Non-data holders** – Spread the word about the importance of getting access and to develop tools and new ways to use health information.
- 40+ organizations have pledged so far
- To learn more about the pledge or to take the pledge, visit:
<http://www.healthit.gov/pledge/>
- Questions about the pledge program? Email PledgeIT@hhs.gov

Strategies to Support Consumer Engagement via Health IT

- **Access**
 - Improve electronic, secure access to health info
 - E.g. pledge program, meaningful use, PHR Model Privacy Notice, State HIE Challenge Grants on consumer-mediated exchange
- **Action**
 - Stimulate development of innovative tools and apps to help individuals take action with the info
 - E.g. Beacon partnership with ADA, innovation challenges
- **Attitude**
 - Shifting attitudes about how to improve care through consumer empowerment
 - E.g. Putting the I in Health IT campaign, HealthIT.gov, collaborate with consumer groups, crowd sourced video

DATA INTEGRITY & FRAUD DETECTION/PREVENTION

Data Integrity and Fraud Detection and Prevention

- Goal:
 - Consider the implications of health IT on data integrity and fraud detection and prevention and identify where health IT activities can help address concerns.
 - Identify any areas of priority for ONC activity

Data Integrity and Anti-Fraud - Background

- Since 2005, ONC has periodically conducted research:
 - 2005
 - Report on the Use of Health Information Technology to Enhance and Expand Health Care Anti-Fraud Activities
 - Report on Automated Coding Software: Development and Use to Enhance Anti-Fraud Activities
 - 2007
 - Report on Recommended Requirements for Enhancing Data Quality in Electronic Health Records
 - 2008/09 Reports on medical identity theft
 - http://healthit.hhs.gov/portal/server.pt/community/healthit_hhs_gov_antifraud/1338

Areas Open for Prioritization

- The 2007 Report included recommendations for certification criteria. Rough categories include:
 - Audit/access logs
 - Identity proofing/authentication
 - Document integrity & authorship/legal record keeping
 - Administrative/billing (E&M coding/claims)
 - “Auditor” access to records