

PRESENTER BIOGRAPHICAL SKETCHES
HIT Policy Committee – Meaningful Use Workgroup
Hearing on Population Health
August 5, 2010

Panel 1: Achieving Population Health through Meaningful Use

Moderator: Art Davidson

Peter Briss, Centers for Disease Control and Prevention

Guthrie (Gus) Birkhead, NY State Health Department

Seth Foldy, Wisconsin State Health Officer

Marcus Cheatham, Ingham County Health Department, MI

Perry Smith, CSTE

Peter Briss, MD, MPH, has been with the Centers for Disease Control and Prevention (CDC) and the Commissioned Corps of the US Public Health Service for 20 years. He brings a depth of knowledge and experience in disease prevention and health promotion, including program evaluation, research translation, and prevention in both the health care and community settings. He has a keen understanding of evidence-based disease prevention and control strategies, gleaned from his extensive work with the Community Guide and the US Preventive Services Task Force, his years of service at CDC, and his participation with outside groups such as the Population Health Working Group convened by the National Quality Forum. He has participated in public health teaching, practice, and research at state and federal levels in the U.S. and internationally.

Guthrie (Gus) Birkhead, M.D., M.P.H., Deputy Commissioner, Office of Public Health, New York State Department of Health

Dr. Birkhead is the Deputy Commissioner, Office of Public Health at the New York State Department of Health. He is the chief public health physician in the Department. He joined the Department in 1988. He is a graduate of CDC's Epidemic Intelligence Service and Preventive Medicine Residency programs, is board certified in internal medicine and preventive medicine, and has a Masters degree in Public Health. In addition to his work at the health department, he is also a Professor of Epidemiology at the School of Public Health, University at Albany.

Seth Foldy MD, MPH, became State Health Officer and Administrator of the Division of Public Health for the State of Wisconsin in January, 2009. Dr. Foldy

practiced and taught urban community-oriented family practice for fifteen years in Worcester, MA and Cleveland OH. From 1996 to 2004 he served as Medical Director and then Commissioner of the Milwaukee Health Department as it pioneered electronic disease surveillance, led the eradication of the Western Hemisphere's first monkeypox outbreak, and improved rates of childhood lead poisoning, vaccination, health insurance, tobacco use and infant mortality.

Dr. Foldy later served as Medical Director of Health Care for the Homeless of Milwaukee and co-founded the Wisconsin Health Information Exchange (WHIE). He provided consultation and authored numerous publications in health informatics, emergency preparedness, and public health systems in association with the Medical College of Wisconsin, Argonne National Laboratory, the Center for International Health, the eHealth Initiative Foundation and health.e.volution consulting. He earned Presidential Volunteer Awards for participation in a joint Navy-civilian tsunami-relief operation in Indonesia and training health professionals in the Republic of Georgia.

Dr. Foldy holds degrees from Stanford University, Case Western Reserve University and the Medical College of Wisconsin; faculty appointments at both Wisconsin medical schools and the University of Wisconsin –Milwaukee; and board certifications in Family and Preventive Medicine. He serves on the Boards of the National eHealth Collaborative and the State Alliance for eHealth, is immediate past-president of the Milwaukee Academy of Medicine, and recently concluded service on a National Academy of Sciences/Institute of Medicine committee on bioterrorism surveillance. He was awarded the American Public Health Association's 2002 Roemer Prize for Creative Local Public Health Work among other honors.

Marcus Cheatham, Ph.D, Assistant Deputy Health Officer, Ingham County Health Department, Lansing, Michigan. Dr. Marcus Cheatham is the Assistant Deputy Health Officer and Public Information Officer at the Ingham County Health Department which serves Lansing, Michigan's capital city. In that role he acts as informaticist for the Department and is the Department's liaison to Mid Michigan's Capital Area Regional Health Information Organization (CARHIO). Marcus has served on the RHIO's Operation's Committee, Privacy and Security Committee and Quality Improvement Committee.

He is also outgoing Chair of the National Association of City and County Health Officials (NACCHO) Informatics Work Group, and is incoming Co-Chair of the Joint Public Health Informatics Task Force (JPHIT). Among other things, Marcus served on the Michigan Health Information Network's Technical Workgroup

which helped create Michigan's State Health Information Exchange strategic and operational plans.

Previously Marcus was a Health Analyst leading research projects on chronic disease risks in Mid Michigan and developing on-line reporting tools. Before coming to public health in 1996, Marcus was Survey Director at the Institute for Public Policy and Social Research at Michigan State University.

Perry F. Smith, MD. Director of the Division of Epidemiology at the New York State Department of Health and State Epidemiologist for New York. Dr. Smith oversees the New York State Department of Health's general communicable disease surveillance and control efforts and has worked extensively in HIV/AIDS, communicable disease, and public health surveillance and informatics.

Dr. Smith has also been very active at the national level in public health epidemiology. He has served on the executive committee of the Council of State and Territorial Epidemiologists (CSTE), including holding office as President, Vice President, President Elect, and Secretary-Treasurer. He has also chaired the CSTE Public Health Informatics Team, focusing on electronic national disease reporting, laboratory reporting, and national reporting standards, as well as the CSTE Surveillance Policy Subcommittee.

CSTE is a national professional association of more than 1,050 epidemiologists, who track, investigate and respond to diseases that threaten the public's health. Members have surveillance and epidemiology expertise in a broad range of areas including infectious diseases, immunization, environmental health, chronic diseases, injury control, and maternal and child health. The organization provides technical advice to the federal Centers for Disease Control and Prevention and works to strengthen cross-border coordination among state and local agencies.

In addition to his work with the Department of Health, Dr. Smith is an Assistant Professor of Epidemiology at the School of Public Health at the State University of New York in Albany, where he has led epidemiology and AIDS courses and regularly supervises master's and doctoral students. He worked with young epidemiologists from Eastern Europe and collaborated on epidemiologic studies in the Czech Republic and Poland. Previously, he also treated patients at Albany Medical Center's AIDS Treatment Center on a part-time basis.

Panel 2: Experiences and Current Status of MU-like Projects

Moderator: James Figge

Nedra Garrett, CDC

Amanda Parsons, NYC Department of Health

Virginia Caine, Marion County Health Department, IN

Amy Zimmerman, Rhode Island Health Department

Steve Hinricks, Nebraska Health Department

Nedra Garrett is the Acting Director for the Division of Informatics Practice, Policy & Coordination (DIPPC) in the Public Health Informatics & Technology Program Office at the CDC. As Director of DIPPC, she is responsible for the Public Health Information Network, Health Information Exchanges, Public Health Informatics Centers of Excellence, Public Health-Clinical Decision Support, Health IT Standards and Policies, and Communications to support these activities. She has worked at CDC for 11 years as an Informatics Health Scientist in various areas to include knowledge management, public health and clinical decision support and other activities related to electronic health records. She also worked for the Department of Defense for seven years as a systems analyst responsible for the design, development and management of clinical and administrative health information systems in both inpatient and ambulatory care settings. Ms. Garrett has a Master of Science degree in Health & Human Performance with an emphasis in public and community health and a Bachelor of Science degree in computer science. She is also a graduate of the Public Health Informatics Fellowship Program.

Amanda Parsons, NYC Department of Health & Mental Hygiene. Dr. Parsons joined the NYC Dept of Health & Mental Hygiene (DOHMH) in January 2008. She is the Assistant Commissioner, overseeing all of the activities of the Primary Care Information Project. Previously, Dr. Parsons was the Director of Medical Quality, and was responsible for creating and leading the Quality Improvement, Billing Consulting and EMR Consulting teams deployed to PCIP's small physician practices. Prior to joining PCIP, Dr. Parsons spent 4 years at McKinsey & Company, ultimately as an Engagement Manager serving clients in the Pharmaceutical & Medical Products and Global Public Health sectors. She has her M.D. and M.B.A from Columbia University and did medical post-graduate training at Beth Israel Medical Center in Internal Medicine. She did her undergraduate studies at Boston College where she was a Presidential Scholar. Dr. Parsons is a frequent presenter and panelist, focusing on Quality

Improvement, Electronic Medical Record adoption, Patient-Centered Medical Home, and Extension Center activities.

Amy Zimmerman, MPH, has worked for the Rhode Island Department of Health for over 20 years in a variety of capacities. Her responsibilities prior to taking on statewide Health information exchange work including serving as the Chief, Office of Children's Preventive Services where she was responsible for the development, implementation, and operations of KIDSNET (RI's an integrated child health information system which includes the state's immunization registry) as well as having oversight responsibility for numerous maternal and child health programs (Newborn blood spot, hearing and developmental Screening Programs, Childhood Lead Poisoning, Immunization and home visiting programs). Amy has a Masters in Public Health from the University of North Carolina At Chapel Hill.

Panel 3: Potential Areas for HIT Policy Committee Consideration

Moderator: Laura Conn

Eileen Storey, NIOSH

David Ross, Public Health Informatics Institute

James Buehler, CDC

Martin LaVenture, Minnesota Health

R. Gibson Parrish,

Don Detmer

Eileen Storey, MD, MPH is Chief of the Surveillance Branch, Division of Respiratory Disease Studies at the National Institute for Occupational Safety and Health (NIOSH), Centers for Disease Control and Prevention. Dr. Storey is leading an effort across NIOSH to ensure the integration of information regarding the work history of patients in the electronic clinical record to improve patient care and to support public health surveillance efforts. She is Vice-President for Federal Agencies of the Public Health Data Standards Consortium. Prior to joining NIOSH, Dr. Storey was on the faculty at the University of Connecticut School of Medicine where she was Chief of the Division of Public Health and Population Sciences in the Department of Medicine and co-Director of the Center for Public Health and Health Policy of the University of Connecticut. She practiced occupational medicine, taught students and public health students, and conducted research focused on indoor environments and respiratory disease. She completed her Medical Degree and an MPH at Harvard

University in 1978, Internal Medicine training at West Virginia University in 1981, and is board certified in Internal Medicine and Occupational Medicine.

Dr. David Ross is the Director of the Public Health Informatics Institute. He became the Director of All Kids Count, a program of the Institute supported by The Robert Wood Johnson Foundation (RWJF), in 2000, and subsequently began the Institute, also with funding from RWJF. His experience spans the private healthcare and public health sectors. Before joining the Task Force, Dr. Ross was an executive with a private health information systems firm, a Public Health Service officer with the Centers for Disease Control and Prevention (CDC), and an executive in a private health system.

Dr. Ross holds a doctoral degree in Operations Research from The Johns Hopkins University (1980) where he was involved in health services research. After serving as Director of the Health Service Research Center, Baltimore USPHS Hospital, he became Vice President for Administration with the Wyman Park Health System. In 1983, he joined the CDC's National Center for Environmental Health. During his career at CDC, he worked in environmental health, CDC's executive administration, and public health practice. Dr. Ross was founding director of the Information Network for Public Health Officials (INPHO), CDC's national initiative to improve the information infrastructure of public health. His research and programmatic interests reflect those of the Institute: the strategic application of information technologies to improve public health practice.

James W. Buehler, MD is the Acting Director of the Public Health Surveillance Program Office at CDC. From 1981-2002, he served as a medical epidemiologist at CDC, where he worked in the areas of general field epidemiology, maternal and child health, HIV/AIDS, and, for a brief period in 2001, Anthrax. His work in public health surveillance has spanned analysis, system development and management, ethics, and collaboration with program managers and community advocates. In 2002, he joined the faculty of the Rollins School of Public Health at Emory University as a Research Professor in the Department of Epidemiology, where his research interests centered on public health capacities to detect and respond to public health emergencies and the field of public health systems research. In 2009, he returned to CDC to coordinate the development of a new system for monitoring emergency department visits for influenza-like illness, as part of the national response to the H1N1 pandemic, before assuming his current position in 2010.

Don E. Detmer, MD, MA, was President and Chief Executive Officer of the American Medical Informatics Association. He is also Professor Emeritus and Professor of Medical Education in the Department of Public Health Sciences at the University of Virginia, and Senior Associate of the Judge Business School, University of Cambridge. He is Co-chair of the Blue Ridge Academic Health Group and chairman of MedBiquitous. He is a lifetime Associate of the National Academies, and a fellow of AAAS, American College of Medical Informatics, ACS, and ACSM (emeritus). Dr. Detmer's research interests include contributions to national health information policy, quality improvement, administrative medicine, vascular surgery, sports medicine, and master's level educational program for clinician-executives.