

Electronic Health Records
TV PSA SCRIPT
July 7, 2008
Draft 3

Many physicians and medical providers use electronic health records to store test results and other important health information.

Two shots of medical providers talking with different patients (55+ Patient)

Electronic health records can help improve the quality and safety of your care.

Shot of a mother and child

State and federal laws protect the privacy of your personal health information.

Shot of a computer screen faded in the background with CGI of the line "State and federal laws such as HIPAA protect the privacy of your personal health information."

To learn more about electronic health records, please visit WWW.ehealthwv.org. Sponsored by the West Virginia Medical Institute and aired in cooperation with the West Virginia Broadcasters Association and this station.

Doctor talking to patient then half fades out of focus to CGI of: To learn more visit WWW.Ehealthwv.org (Use Logo)