



# HEALTH INFORMATION SECURITY & PRIVACY TOOLKIT

## Physician Champions

David C. Kibbe, MD, & Daniel Mongiardo, MD

Suggested Script for Web Welcome Video

### Introduction

**DR. KIBBE**

(1:40)

Welcome. I am Dr. David Kibbe, senior advisor for the American Academy of Family Physicians' Center for Health Information Technology. Thank you for visiting Secure4Health (dot) org.

As a long-time advocate, I know health information technology has the potential to offer real-time information at the point of care and greater privacy and security protections than paper systems.

Whether you are just starting your journey into health information technology or already well on your way, you may have some questions regarding your responsibilities to protect health information and what you can do to improve your security and privacy practices. The goal of the Health Information Security and Privacy Toolkit for providers is to adequately address these questions so they do not become barriers for implementation and participation.

The Toolkit was designed specifically for physicians and the medical community. I invite you to explore our Web site, learn more about electronic health information exchange, find answers to your questions, and take advantage of the tools and resources you need to safely and securely get connected. And, don't miss the opportunity to earn *free*



<p><b>Dr. Mongiardo (continued)</b></p>	<p>I applaud you for taking this significant first step and encourage you to find out how you can <b>Get Connected!</b></p>
<p><b>(LOGO with TAGLINE, WEB ADDRESS)</b></p>	 <p><b>HEALTH INFORMATION SECURITY &amp; PRIVACY TOOLKIT</b></p> <p><a href="http://www.Secure4Health.org">www.Secure4Health.org</a></p>

## SUMMARY OF KEY POINTS

### **Dr. Kibbe**

- Welcome
- Name, title, background as pertain to HIE
- Toolkit -- addresses concerns re: security & privacy
- Overview of Web site – learn, ask questions, find tools to *safely & securely get connected.*
- Earn free CME credits
- Benefits of HIE
- Call to action: Get Connected
- Introduction of Dr. Daniel Mongiardo, Lt. Gov. of Kentucky and practicing physician

### **Dr. Mongiardo**

- Welcome
- HIE & the rural and small practice physician
- Toolkit as a resource
- Earn free CME credits
- Benefit of HIE & EHR
- Call to action: Get Connected

